

COMMUNITY SERVICE PROJECT

ON

A STUDY ON VEGETABLES MARKETING

Submitted by

VADAMODULA ROSHINI

ID NO : 120130803187

Under the supervision of

Mrs. D.GAYATHRI

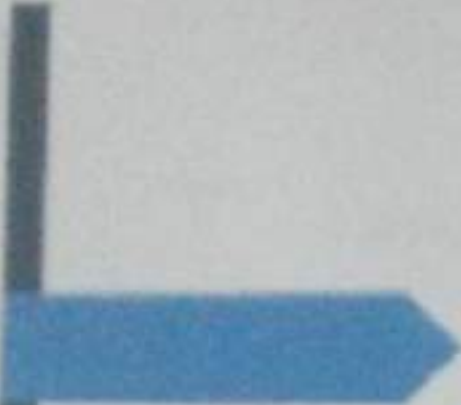
Assistant professor



DEPARTMENT OF COMMERCE

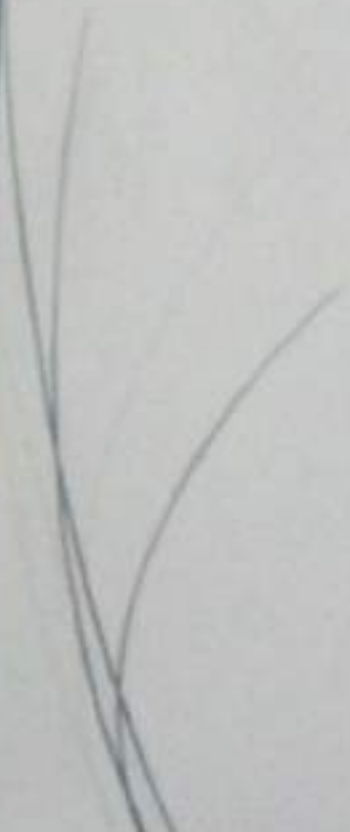
MRS. A. V. N. DEGREE COLLEGE VISAKHAPATNAM

SEPTEMBER 2022



Program Book

Community Service Project



AP STATE COUNCIL OF HIGHER
EDUCATION

(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)

**Program Book
for
Community Service Project**

Name of the Student: *Vadmodula Roshini*

Name of the College: *Mrs A.V.N College*

Registration Number: *120130803187*

Period of CSP: *2 months* From: *1-10-2024* To: *10-11-22*

Name & Address of the Community/Habitation: *Visakhapatnam - 530001*
Brujupeta, SKML Temple
Near Town kotha road.

Community Service Project Report

Submitted in accordance with the requirement for the degree of.....

Name of the College: MRS A.V.N COLLEGE

Department: COMMERCE

Name of the Faculty Guide: D. GAYATHRI

Duration of the CSP: From 10-10-22 To 10-11-22

Name of the Student: VADAMODULA ROSHINI

Programme of Study: VEGETABLE MARKETING

Year of Study: 2020-2023

Register Number: 120130803187

Date of Submission:

Student's Declaration

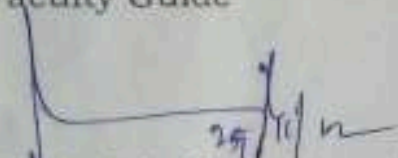
I, V. Poshini, a student of CSP Program, Reg. No. 120130803182 of the Department of Commerce...B.COM College do hereby declare that I have completed the mandatory community service from 10-22 to 10-11-22 in (Name of the Community/Habitation) under the Faculty Guideship of D. Gayatri (Name of the Faculty Guide), Department of Commerce in MRS. A.V.N. College College

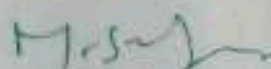
V. Poshini

(Signature and Date)

Endorsements

D. Gayatri
Faculty Guide


Head of the Department


Principal

PRINCIPAL
MRS. A.V.N. COLLEGE
VISAKHAPATNAM

Certificate from Official of the Community

This is to certify that VADAMODWARAPOSTHUMI (Name of the Community Service Volunteer) Reg. No. 120130803187 of MRS. A. V. N. COLLEGE (Name of the College) underwent community service in Vegetables marketing (Name of the Community) from 1-10-22 to 10-11-22.

The overall performance of the Community Service Volunteer during his/her community service is found to be Good (Satisfactory/Good).

CH. Sasi Baban

Authorized Signatory with Date and Seal

23/11/22
BURUJUPETA
VISAKHAPATNAM-530 001

MRS . A . V . N . DEGREE COLLEGE , VISAKHAPATNAM

DEPARTMENT OF COMMERCE



CERTIFICATE

This is to certify that the community service project entitled **Vegetables Marketing** a confide record of project work done by **VADAMODULA ROSHINI (Id NO.120130803187)**

In the department of commerce, **MRS. A. V. N. DEGREE COLLEGE .**
Visakhapatnam 530001.

Project Mentor,
D.GAYATHIRI
Assistant professor,
MRS. A. V. N. DEGREE COLLEGE
Visakhapatnam 530001

Instructions to Students for Community Service Project

Please read the detailed Guidelines on Community Service Project hosted on the website of AP State Council of Higher Education <https://apsche.ap.gov.in>

Link:

<https://apsche.ap.gov.in/Pdf/Guidelines%20for%20the%20OJT%20Internship%20Community%20Service%20Project.pdf>

1. It is mandatory for all the students to complete 2 months (180 hours) of Community Service Project as a part of the 10 month mandatory internship/on the job training.
2. Consider yourself as a committed volunteer in the community, you work with.
3. Every student should identify the village/community/habitation for Community Service Project (CSP) in consultation with the College Principal/the authorized person nominated by the Principal.
4. Report to the community/habitation as per the schedule given by the College. You must make your own arrangements of transportation to reach the community/habitation.
5. You will be assigned with a Faculty Guide from your College. He/She will be creating a WhatsApp group with your fellow volunteers. Post your daily activity done and/or any difficulty you encounter during the programme.
6. You should maintain punctuality in attending the CSP. Daily attendance is compulsory.
7. You are expected to learn about the community/habitation and their problems.
8. Know the leaders and the officials of the community/habitation.
9. While in project, always wear your College Identity Card.
10. If your College has a prescribed dress as uniform, wear the uniform daily.
11. Identify at least five learning objectives in consultation with your Faculty Guide. These learning objectives can address:
 - Information about the community, including the realities and problems of the society.
 - Need for creating awareness on socially relevant aspects/programs.
 - Acquiring specific Life Skills.
 - Learning areas of application of knowledge and technologies related to your discipline.
 - Identifying developmental needs of the community/habitation.

12. Practice professional communication skills with team members, and with the leaders and officials of the community. This includes expressing thoughts and ideas effectively through oral, written, and non-verbal communication, and utilizing listening skills.
13. **Be regular in filling up your Program Book. It shall be filled up in your own handwriting. Add additional sheets wherever necessary.**
14. At the end of Community Service Project, you shall be evaluated by the person in-charge of the community/habitation to whom you report to.
15. There shall also be evaluation at the end of the community service by the Faculty Guide and the Principal.
16. Do not indulge in any political activities.
17. Ensure that you do not cause any disturbance to the inhabitants or households during your interaction or collection of data.
18. Be cordial but not too intimate with the persons you come across during your service activities.
19. You should understand that during this activity, you are the ambassador of your College, and your behavior during the community service programme is of utmost importance.
20. If you are involved in any discipline related issues, you will be withdrawn from the programme immediately and disciplinary action shall be initiated.
21. Do not forget to keep up your family pride and prestige of your College.
22. Remember that you are rendering valuable service to the society and your role in the community development will become part of the history of the community.

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**MRS. A. V. N. DEGREE COLLEGE
VISA KHAPATNAM
DEPARTMENT OF COMMERCE**



DECLARATION

I declared that this community service project entitled **Vegetables marketing** has been carried out by me and work, or part thereof, has not been submitted for the Award of any degree of project or any other college

VADAMODULA ROSHINI

2nd B. Com (EM)

Signature of the student

ACKNOWLEDGEMENTS

It is really matter of Pleasure for me get an opportunity to thank all the Persons who contributed directly or indirectly for the successful completion of the Project report, " VEGETABLE MARKET " with special reference to Purna market, Visakhapatnam District of Andhra Pradesh.

I wish to express my gratitude to all the members MVP Colony for given the proper response which has been instrumental in completion of this Project. I am thankful to my mentor, D. Badhari^P Lecturer in Telugu MRS A.V.N College Visakhapatnam for her support and Encouragement throughout the tenure of the Project. Also I am very grateful to head of the department for the Bachelor of Commerce, and the other faculty members of the Computer department for being a source of support during this Project Period.

V. Roshni^P

9121680638

VEGETABLE MARKETING

* INTRODUCTION *

Organic farming has been in existence since man began utilizing agricultural practices. Over the years organic methods gave way to "conventional" methods, characterized by the use of synthetic chemical inputs. Today, however, there is renewed interest in organic farming and it is being termed by many the "alternative" method of farming. This renewed interest is a direct result of high energy prices, increased fertilizer costs, and concerns about health, pesticide residues and the environmental impacts of chemicals.

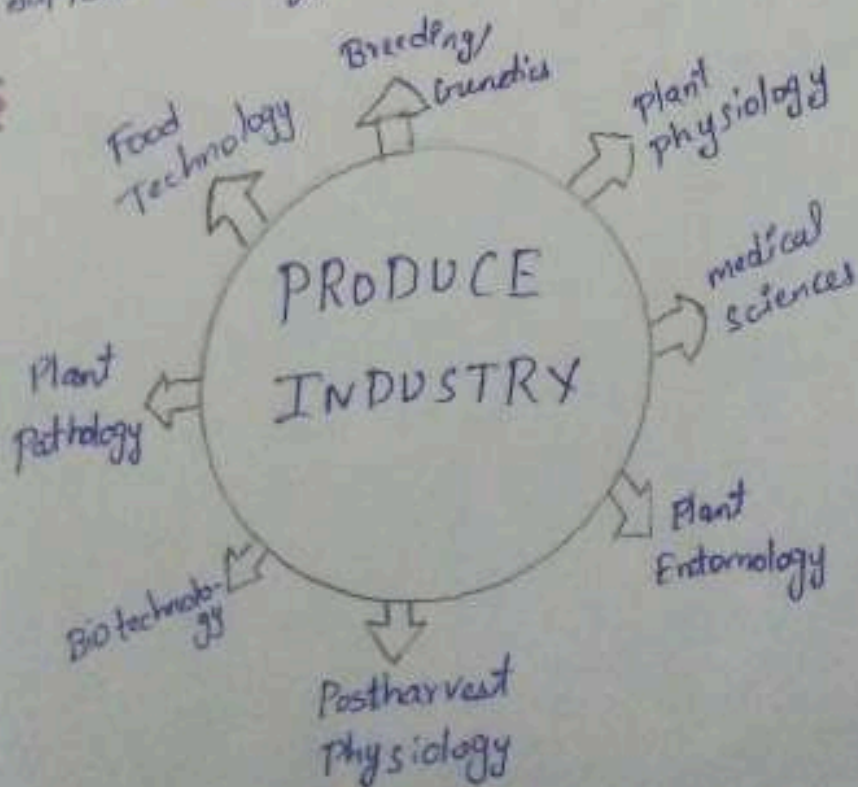
Many view organic farming as a primitive, inefficient method but today's organic farmer utilizes some of the latest technologies including genetically superior plants, biological pest controls and advanced mechanization. In some situations organic farmers may be less vulnerable to natural and economic risks than conventional farmers since their systems are usually more diversified. Some claim that the widespread adoption of organic farming methods could result in rural revitalization.

* Objectives *

The concept of the Center is achieved by utilizing combined scientific knowledge in solving major problems that limit fruit and vegetable production and marketing.

"Agricultural Research and Extension (AREC) that provide a diverse research capability and respond to a wide variation of environmental conditions across the state. Identified Problems Committee. Teams of scientists are assembled to address the problems with a focus on plant breeding and variety improvement. When resources are limited the corporate affiliate members may assist in developing a financial plan to support the efforts.

Objectives



- * Maintain momentum in current base programs in vegetable and fruit research.
- * Identify major needs of the vegetable and fruit industry and form interdisciplinary teams.
- * Promote the visibility of existing research programs and develop new programs.
- * Develop new technology in vegetable and fruit research programs.
- * Implement new strategies for funding research projects.
- * Provide authoritative and credible technical information to consumers and producer clientele groups.
- * Enrich graduate education by offering students the opportunity to interact with interdisciplinary research teams.

* SCOPE *

One of the reasons for low agricultural production in India is "low working capacity" of the majority of the population. At present the diet of an average Indian is ill balanced. It consists mainly of cereals. On an average we consume 375 gms of cereals, and 30 gms of vegetables daily as against 388 gms of cereals, 316 gms of vegetables and 362 gms of fruits advanced countries.

Area under Vegetable Crops :-

At present, greater than 70% of our population is engaged in agriculture over an area of 320 million acres. Out of this hardly about 1-2 percent of the cultivated area is under vegetable crops.

Higher Yield from Vegetable Crops :-

On an average, the yield of vegetable crop is about 5 to 10 times more than those of cereals. They are quick growing and shorter duration. Therefore it is time now, to take up the intensive and multiple vegetable cropping.

* Conclusion *

Sufficient consumption of quality vegetables can reduce the risk of several non-communicable diseases such as Cardiovascular disease, Cancers, diabetes, obesity, and Metabolic Syndromes. Inclusion of vegetables in the dietary constituents indicates healthy life. Vegetables provides greater amount of dietary fiber, vitamins, minerals, and also phytochemicals or antioxidants. In this regards, hydroponics and soilless culture can produce higher quality of vegetables compared to traditional soil culture techniques. It is evident that, nutrition-related health problems are increasing drastically in the world. Therefore, production of quality vegetables and their sufficient consumption should be given priority for human health promotion.

Quality of vegetable greatly depends on the horticultural production systems. Environmental factors and management practices used. climatic conditions such as mainly temperature and light intensity have strong influence on the nutritional quality of vegetables.

CHAPTER 1: EXECUTIVE SUMMARY

The community service report shall have only a one page executive summary. It shall include a brief description of the Community and summary of all the activities done by the student in CSP and five or more learning objectives and outcomes.

Agriculture marketing is a process that involves the assembling, storage, processing, transportation, packaging, grading and distribution of different agricultural commodities across the country.

Agriculture marketing is a method that includes gathering, storage, preparation, shipping, and delivery of different farming materials across the country. In agriculture marketing the selling of an agriculture product depends on various components like the demand for the product at that time, availability of storage etc.

Before independence, farmers while selling their products to traders experienced massive interest why weighing and manipulation of accounts. The farmers did not have required information about the prices and where forced to sell at low prices with no proper storage facility.

Sometimes the product could be sold at a weekly village market in the farmer's village or in a neighbouring village. If these shops are not available then the product is sold at bazaar markets in a near by village or town. Or in the mandi activities of the traders.

CHAPTER 2: OVERVIEW OF THE COMMUNITY

- About the Community/Village/Habitation including historical profile of the community/habitation, community diversity, traditions, ethics and values.
- Brief note on Socio-Economic conditions of the Community/Habitation.

MVP Colony is a very Prime locality and well Connected with the other Party of the City. Transport facility is also good in this locality.

Agriculture marketing is the study of all the activities, agencies and Policies involved in the Procurement and Policies Inputs by the farmers and the movement of agricultural Products from the farms to the Consumers. The agricultural marketing system is a link.

Agriculture marketing covers the Services involved in moving an agriculture marketing covers the Services Product from the farm these Services involve the planning organizing, directing and handling of agricultural Produce in such away as to satisfy farmers, intermediaries and Consumers. Numerous Intermediaries activities are involved in doing this such as planning Production, growing and harvesting, grading, Packing and Packaging Transport, storage agro and food Processing Provision of market information distribution advertising and sale the supply chain such as one involving Contract farming.

CHAPTER 3: COMMUNITY SERVICE PART

Description of the Activities undertaken in the Community during the Community Service Project. This part could end by reflecting on what kind of values, life skills, and technical skills the student acquired.

Activities undertaken in the Community during the Community Service Project :

1. Survey on Socio - Economic
2. House Hold Survey
3. Report writing
4. Awareness created
5. Awareness Programme
6. Submit the Project
7. Report the Project

Values, LIFE SKILLS, AND TECHNICAL SKILLS

Team work and Problem Solving Skills.

The Collaborative nature of Projects also gain force the Social and Emotional Learning Programs.

The ability to Communicate Effectively with others. People in learning Environments have a wider and more diverse Social Circle.

Those whose learn readily and Continually are better able to Pass along what they have learned act.

ACTIVITY LOG FOR THE FIRST WEEK

DAY & DATE	BRIEF DESCRIPTION OF THE DAILY ACTIVITY	LEARNING OUTCOME	Person In-charge Signature
Day - 1	I found few houses most of these people purchased vegetables in Rythu Bazaar	due to low prices	
Day - 2	Most of the people of [vegetable seller] they can purchase products in mandis	They can purchase products due to low cost	
Day - 3	I found few houses they buy vegetables in retail store only	Not available in RBK in near by houses	
Day - 4	Many of the people they can arranged the vegetables in primary markets only	tertiary & secondary markets are optional	
Day - 5	Many of the farmers can sell their vegetables in near by places	Due to low transportation cost	
Day - 6	few of the farmers can utilize government transportation cost for selling their products	Due to minimum transportation cost.	

WEEKLY REPORT

WEEK - 1 (From Dt..... to Dt.....)

Objective of the Activity Done:

Detailed Report:

A vegetable market is a type of building or structure created and designed in various colours materials, size, shape and styles with accurate and specific fruits and vegetables.

Vegetable markets provide healthier food items that are fresher than the ones available in super markets. The vendors directly come and sell in almost every neighbourhood. So it is convenient for almost everybody in every where. Agriculture sector needs structured and functional markets. Preferably in vicinity of farmers to drive growth, employment, remunerative price and economic prosperity in rural areas of the country. Enabling mechanism were also required to be put in place for procurement of agricultural commodities directly from farmers field and to establish effective linkage between the farm production, the retail chain and food processing industries. Agriculture being a state subject.

A model APMC Act was formulated and circulated to the states / UTs in the year 2003 for adoption the model Act provides for contract farming.

ACTIVITY LOG FOR THE SECOND WEEK

DAY & DATE	BRIEF DESCRIPTION OF THE DAILY ACTIVITY	LEARNING OUTCOME	Person In-charge Signature
Day - 1	Most of the farmers they take Rythu Bazaar Insurance.	only 43%. 7 farmers	
Day - 2	I found few farmers they selling & distributing the vegetables in market lands	They can distributing into different places.	
Day - 3	I found few houses comparatively Rythu very high prices in Bazaar retail store	Due to high Middlemen Commission	
Day - 4	I found few marketers can also utilize smart crops opps.	Very few of them do not have proper awareness	
Day - 5	I found few of them take Insurance & Surra Vaddi scheme & Register in RBK	47% of People registered	
Day - 6	Many of the cucumbers purchased high prices in now a days	Due to climatic impact & middle man's	

WEEKLY REPORT

WEEK - 2 (From Dt..... to Dt.....)

Objective of the Activity Done:

Detailed Report:

Agriculture marketing is a Process that involves the assembling, storage, transportation, Processing, Packaging, grading and distribution on different agricultural Commodities and across the Country.

Some fresh Vegetables and fruits Vegetables and fruits you find at the grocery store are often several days old before they even reach the produce aisle. before produce hits super market shelves it, ships in refrigerated trucks, possibly from thousands of miles away.

In Vegetable market produce, in most cases, the owner of the stand picked it just that morning, so you know the food is as fresh as you can get it outside of growing it yourself.

Organic - farmers participating in vegetables markets use organic methods to grow their produce. Most label it as such, so you can be certain you are purchasing chemical-free products. They also are more likely to use non modified seeds. organic farming is better for the soil environment and last but not least your body. direct marketing, setting up markets in private and co-operative sector. changed all that still, eating produce in season only make sense. Vegetables available.

ACTIVITY LOG FOR THE THIRD WEEK

DAY & DATE	BRIEF DESCRIPTION OF THE DAILY ACTIVITY	LEARNING OUTCOME	Person In-charge Signature
Day - 1	So many many People go to Rythu Bazaar is to Ensure Price to farmers and Provide Quality and fresh Vegetables	Consumers at Reasonable Rates	
Day - 2	The Rythu Bazaar market was Started by the Government of Andhra Pradesh in 1999.	The Rythu Bazaar Start the Benefits in farmers as Consumers.	
Day - 3	The Rythu Bazaar was in developed to facilitate the direct marketing between Consumer and farmer.	So many People directed in Rythu Bazaar.	
Day - 4	The Rythu Bazaar is to help the farmers and Consumer is low Price.	Due to low in fruits & vegetables in Rythu Bazaar.	
Day - 5	The Rythu Bazaar is help the Government farmers and Insurance Provide and Sunna Vaddi Scheme etc.	Government Can Provide in Rythu Bazaar.	
Day - 6	Rythu Bazaar here the Producer directly sell their Products to Consanty	All farmers fixed Rate into Rythu Bazaar.	

WEEKLY REPORT

WEEK - 3 (From Dt..... to Dt.....)

Objective of the Activity Done:

Detailed Report:

The vegetables markets cities and towns people often go to the market to buy green in vegetables and fruits where fresh green vegetables are brought directly from their fields by the farmers to the market. Just as there is a grain market for food grains. Similarly there is a vegetables market for vegetables too. In the vegetables market, there is often more crowd and movement of people in the morning and evening time. At the same time, people go out to buy vegetable and fruits for themselves. There are many vegetables shops in the vegetable different types of vegetables in front of these shops to attract their customers. Shopkeepers are also seen competing with each other which shows their dedication towards work.

Some nutritionists and scientists suggest eating seasonally available foods is better for your body because humans ate seasonal produce for thousands of years before refrigerated shipping changed all that still, eating produce in season only make sense, vegetables available.

ACTIVITY LOG FOR THE FOURTH WEEK

DAY & DATE	BRIEF DESCRIPTION OF THE DAILY ACTIVITY	LEARNING OUTCOME	Person In-charge Signature
Day - 1	Most of the People Can Purchased in Rhythu Bazaar.	Due to low Price.	
Day - 2	I found few markets & Vegetables & fruits low Price in Rhythu Bazaar	It is a good Quality.	
Day - 3	Most of the items available in the Rhythu Bazaar	Due to all items are available	
Day - 4	I found the competitive in the Persons Vegetables in low Price.	Due to Competitive in Person low Price.	
Day - 5	many of the tomatoes Purchased in high Prices in now a days.	Due to climatic impact & Poor & middlemen's	
Day - 6	many of the customer can sell their vegetables in near by home.	Due to low transportation of the Price.	

WEEKLY REPORT

WEEK - 4 (From Dt..... to Dt.....)

Objective of the Activity Done:

Detailed Report:

The Vegetables that we use in food almost all the time, the farmer brings them fresh from his farm to us.

Green vegetables are very important for all health as they are full of essential nutrients, the health of the person who consumes green vegetables is always good.

When ever we go to the vegetable markets to buy vegetables, most of the vegetables the likes are potato, Cabbage, brinjal, onion, ladies finger and chill, Spinach, gourd are found in every shops many and these vegetables are found in these in and every season people can buy their favourites the vegetables from the vegetable market, there are different types of vegetables are available.

The vegetable markets can be small or it can all depends on many factors like the population of that city or town, the arrival of the vegetables the transportation facilities. There are big vegetable markets in big cities where vegetables come in bulk from the fields.

ACTIVITY LOG FOR THE FIFTH WEEK

DAY & DATE	BRIEF DESCRIPTION OF THE DAILY ACTIVITY	LEARNING OUTCOME	Person In-charge Signature
Day - 1	I found new houses they can buy vegetables & fruits Retail stores etc.	Not available in R BK in near by houses	
Day - 2	Many of the Peoples so they can arranged fruits & vegetables markets	Primary & secondary all optionals.	
Day - 3	Most of the farmers they can false Rhythu Bazaar Insurance	only 35% farmers	
Day - 4	Many of the fruits Purchased high Prices in few days	Due to climatic impact & Poor & middlemen's	
Day - 5	I found new farmers they can selling & distributing low Price.	They can distribute They can different Selling different places into places.	
Day - 6	The fresh vegetables & fruits in Rhythu Bazaar	all items good Quality Products	

WEEKLY REPORT

WEEK - 5 (From Dt..... to Dt.....)

Objective of the Activity Done:

Detailed Report:

The Vegetables markets mendi provides a in the platform where farmers can easily sell their vegetables at a good price, they do not need to go the door-to-door to sell their vegetables. Peoples in is who want to shop, get many varieties of Peoples in vegetables or her and fruits at one place and they can buy as their favourite vegetables.

The fresh green vegetables are very important to where for the body and doctors advise people to the use more and more green vegetable in their vitamin food. Vitamins, fibers, iron, and other of and nutritional elements found in green vegetables the keep the body healthy and also keep a way when from diseases. These fresh green vegetables there are available only in the vegetable market. Variable If you activity look up your food ingredients and before you indulge in your food, you're not on of only a conscious but wise eater, looking up these your food contents, be it veggies or other way source of animal related edible items is an and intelligent thing to do especially when we and all are surrounded by nothing but infinites dairy and pollutants food market & vegetable markets.

CHAPTER 5: OUTCOMES DESCRIPTION

Details of the Socio-Economic Survey of the Village/Habitation. Attach the questionnaire prepared for the survey.

Vegetable Markets

1. It is Rayathu Bazaar
2. Do the farmers directly sell their vegetables here.
3. What is the cost of the tomatoes
4. Are these vegetables price being brought or directly from their fields to the market.
5. Where is your farm located.
6. Did you grow or raise this.
7. What growing practices do you use
8. What is this item
9. When was this picked
10. How should I store and prepare this.

Describe the problems you have identified in the community

A farmer group / co-operative is a business when entity owned and controlled by its members of for their mutual benefit. Control comes via membership rights to vote for and become directors and members finance their co-operative through equity investments. The directors hire the all managers and establish the policy under which the managers operate. While the manager and the directors have little direct control over and various the responsibility for how the co-operative adjust markets to a continuously changing world environment. and the COVID-19 triggered supply and demand challenges when in - and highlighted several problems of agriculture there the marketing for farmers. Topping the list is for in the reality that farmers need to be able by as to independently market this products directly is as to customer.

When during the peak of the crisis, as grocery and store shelves sat empty. The break down men in the supply chain forced farmers to a destiny their goods. It's a situation there that has left farms struggling to stay a float.

Short-term and long term action plan for possible solutions for the problems identified and that could be recommended to the concerned authorities for implementation.

Almost every company deals with inventory they can't sell in a variety of forms such as; in returns, overstock, or end of product life. However, when it comes to managing these excess items companies tend to look for a quick short-term fix to their problems and long-term solutions create a systematic process to manage surplus. They allow you to partner when in the reverse supply chain field these types of service providers gives you the support your business needs to sell inventory as quickly in as possible with the highest possible recovery end for many companies, managing excess inventory of is an annoying issue that just keeps popping the up. Dealing with the problem takes away time where and effort you can use for your core and business. This leads to decisions to find when the quickest fix to the problem so your the is work face can bring there focus back to where what drives your business. Shortterm fixes there seem to handle the problem at the mom different but over time the recovery remains where stagnant or declines and you are unable many to a study recovery on your assets.

Description of the Community awareness programme/s conducted w.r.t the problems and their outcomes.

To improve the Effectiveness of large scale Campaigns in some researches have called for a shift towards the approaches common in Commercial marketing Campaigns to Encourage healthy food related behaviours using Creative and Emotional appeals. This shift also includes to move away from education based approaches traditionally used to increase awareness and Knowledge about micron intake levels and benefits of fruit and vegetable Consumption in Public health Campaigns [8, 9, 10, 11] for Example, Commercial food and beverage marketing Communication messages often features Creative, humorous and Emotional appeals designed to attract Consumers' attention designed to attract Consumers attention and elicit Positive Effective [eg. feeling and Emotions] and Cognitive [eg. attitudes and intentions] Responses and associations with brands and products that interact with a internet with a in 2015 the Partnership for a Healthier America [PHA] a non Profit organisation working to leverage Private - sector Partnership to improve the us food Environment [16] introduced a new Campaign with a unique, approach to Promote fruits vegetables based on Commercial marketing services.

Report of the mini-project work done in the related subject w.r.t the habitation/village.

A mini-project work in the related subject w.r.t the habitation/village. (For ex., a student of Botany may do a project on Organic Farming or Horticulture or usage of biofertilizers or biopesticides or effect of the inorganic pesticides, etc. A student of Zoology may do a project on Aquaculture practices or animal husbandry or poultry or health and hygiene or Blood group analysis or survey on the Hypertension or survey on the prevalence of diabetes, etc.

The Report shall be limited to 6 pages.

A mini project on vegetables and fruits carried out by our Pre-Primary students. They did a Role Play " in which they displayed a mock market selling vegetables, and fruits and the buyer the fruits and vegetables it was quite impressive when the buyer asking for the best vegetables and fruits and the buyer asking cost them. The above list is broad illustrative there are many others growing segments of food industry. The entire Pollenule shall study to sector thoroughly before investing in food industry the size and outlay shall study to sector the size and outlay of the Project depends upon the man size type of technology and degree of automation in these manufacturers of multiple products is concerned the Enterprise way decide upon the type of products based on raw material availability and also market demand in the project area.

CHAPTER 6: RECOMMENDATIONS AND CONCLUSIONS OF THE MINI PROJECT

Illiteracy and ignorance are the major causes for all socio-economic problems. On analysing the data collected in doing the Community need survey the following observations are made.

A vegetable market is a type of building or structure created and designed in various colors, material, shapes, sizes, and styles with accurate market specific fruits and vegetables. Vegetable markets provide healthier food items. The vegetables are vital to human beings. General good health, providing essential vitamins and minerals, dietary fiber, and phytochemicals and reducing risk from dangerous diseases and other medical conditions.

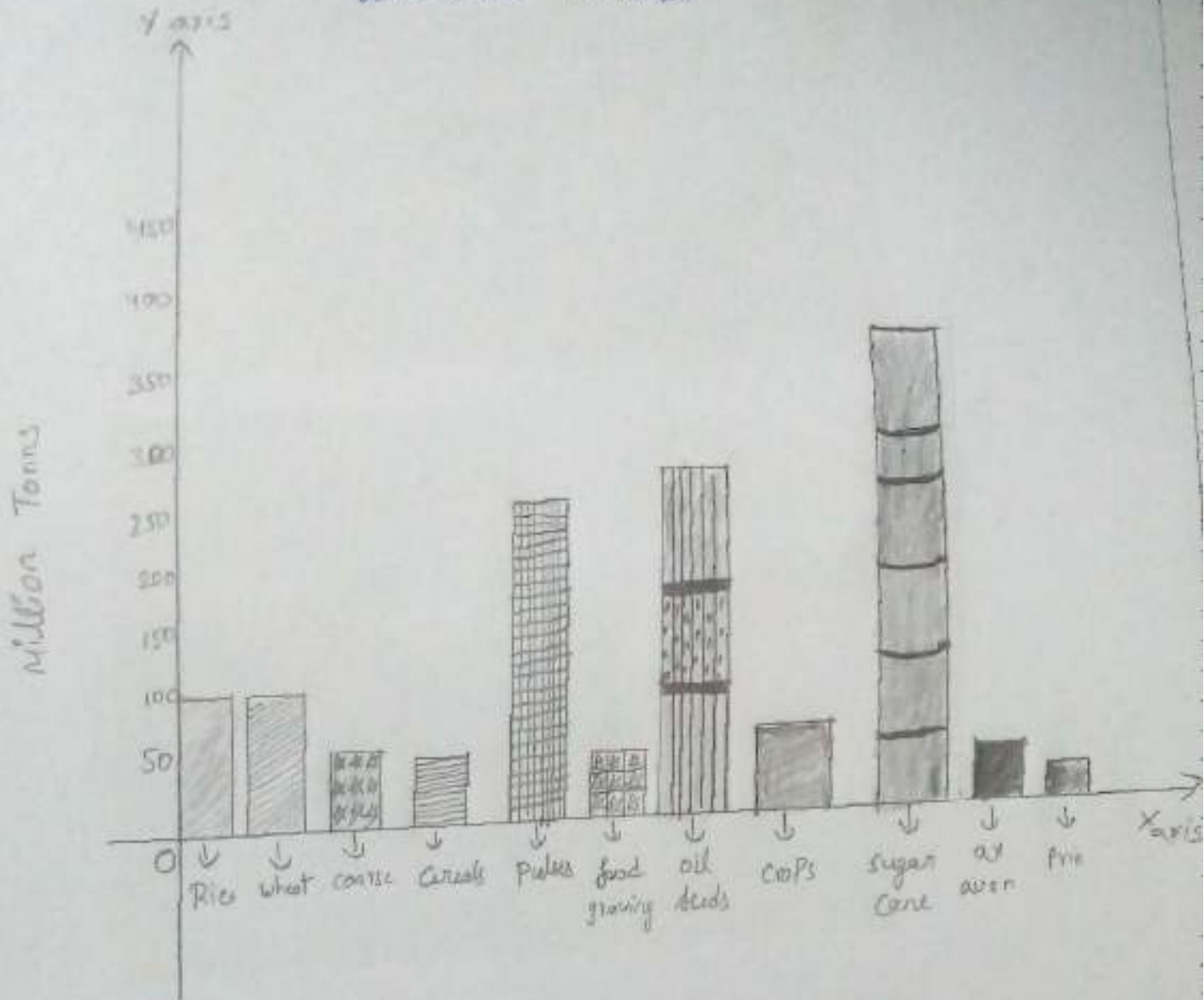
A world vegetables survey crops cultivated world wide. Most of the vegetables are marketed fresh with only a small portion processed. Vegetables are important source of many nutrients, including potassium, dietary fiber, folic acid, vitamin and vitamin C. Diets rich in potassium keep maintain healthy blood pressure, which can ensure overall good health. Almost produce vegetable and fruits market available.

The vegetable marketing the entire product range manufactured should follow the weight and measurement Act and Packed. In accordingly in different standard keeping units [SKU] the product should be stored as per batch number allocated to particular product the product has to be separately stored in store area. One can follow either first in first out [FIFO] or expiry first out FEFO method in dry place dispatch process the entire products can be stored at ambient temperatures in dry place pickle, chutney and sauces need proper economy before marketing therefore are stored for a special period before dispatch. A part from domestic market there is a good demand for processed products in export market the now days indian products are widely accepted throughout the world for commercial as well as household consumption currently more than 50 countries import processed fruits and vegetables products from india of late large numbers of indian have migrated to various countries and higher numbers of indian visit other countries therefore the demand for indian food products is on the rise in many countries. New entrants way many Jain hands with existing merchant exporters to get entry into service markets there after, vast export populated by Jain community needs to be prepared with "no onion all garlic" tag.

The mini project marketing vegetable fruits and vegetable market Product is the biggest challenge There are several Popular branch in the market, which act as an Entry barrier Products Therefore new comers need to give maximum importance to marketing of its Products it is always better to engage a professional of agency for Products branding and marketing. The write shall also allocate reasonable budget for advertisement and promotion. The details of the Product marketing are discussed in main this section.

Indians are fond of table Enrichers which are the regularly used along with main course of meals as well as snacks A Part from individuals, households, restaurants, roadside Cateries clubs hostels Caterers etc are bulk Consumers of fruits and vegetables Products, brandd Products available in the market are costly therefore new comers need to work on Competitive Pricing. The real Competition would be from age. old Practice of making Plups, Jam, Jelly, Pickets or chutneys would be from age. old at home by the home services many indian house holds make these items and during season and store them for remaining Part of the year But this Practice is gradually disappearing due to changing life styles, hassles of making these items and their availability through the market.

VEGETABLE MARKET





Visakhapatnam, Andhra Pradesh, India

27-4-28, Town Kotha Rd, Opp. Poorna Market, Jagadamba Junction, Visakhapatnam, Andhra Pradesh 530002, India
Lat 17.708328°
Long 83.298309°
16/09/22 12:32 PM GMT +05:30



Visakhapatnam, Andhra Pradesh, India

27-4-28, Town Kotha Rd, Opp. Poorna Market, Jagadamba Junction, Visakhapatnam, Andhra Pradesh 530002, India
Lat 17.708328°
Long 83.298309°
27/09/22 09:38 AM GMT +05:30



Visakhapatnam, Andhra Pradesh, India

27-4-28, Town Kotha Rd, Opp. Poorna Market, Jagadamba Junction, Visakhapatnam, Andhra Pradesh 530002, India
Lat 17.708328°
Long 83.298309°
27/09/22 09:43 AM GMT +05:30



Visakhapatnam, Andhra Pradesh, India
27-4-20, Town Kotha Rd, Opp. Poojya Market, Jagadamba Junction,
Visakhapatnam, Andhra Pradesh 530002, India
Lat 17.706328°
Long 83.298309°
24/04/22 12:26 PM GMT +05:30



Visakhapatnam, Andhra Pradesh, India
27-4-20, Town Kotha Rd, Opp. Poojya Market, Jagadamba Junction,
Visakhapatnam, Andhra Pradesh 530002, India
Lat 17.706328°
Long 83.298309°
24/04/22 12:26 PM GMT +05:30



Visakhapatnam, Andhra Pradesh, India
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Visakhapatnam, Andhra Pradesh 530002, India
Lat 17.706328°
Long 83.298309°
27/04/22 09:30 AM GMT +05:30

Evaluation by the Person in-charge in the Community/Habitation

Student Name: Vadamodula Rashmi

Registration No: 120130803187

Period of CSP: From: 1-10-2021 to: 10-11-22

Date of Evaluation:

Name of the Person in-charge: D. Gayatri

Address with mobile number: Mrs. R.U.N. college Visakhapatnam - 530001
9121680638

Please rate the student's performance in the following areas:

Please note that your evaluation shall be done independent of the Student's self-evaluation

Rating Scale: 1 is lowest and 5 is highest rank

1) Oral communication	1	2	3	4	5
2) Written communication	1	2	3	4	5
3) Proactiveness	1	2	3	4	5
4) Interaction ability with community	1	2	3	4	5
5) Positive Attitude	1	2	3	4	5
6) Self-confidence	1	2	3	4	5
7) Ability to learn	1	2	3	4	5
8) Work Plan and organization	1	2	3	4	5
9) Professionalism	1	2	3	4	5
10) Creativity	1	2	3	4	5
11) Quality of work done	1	2	3	4	5
12) Time Management	1	2	3	4	5
13) Understanding the Community	1	2	3	4	5
14) Achievement of Desired Outcomes	1	2	3	4	5
15) OVERALL PERFORMANCE	1	2	3	4	5

D. Gayatri
Signature of the Supervisor

Date:

Student Self-Evaluation for the Community Service Project

Student Name: Vadavendala Rashini
 Registration No: 120134803487
 Period of CSP: From: 11-02-22 to: 10-11-22
 Date of Evaluation: _____
 Name of the Person in-charge: D. Gayatri
 Address with mobile number: MRS AVN college.

Please rate your performance in the following areas:

Rating Scale: 1 is lowest and 5 is highest rank

	1	2	3	4	5
1) Oral communication				<input checked="" type="checkbox"/>	
2) Written communication					<input checked="" type="checkbox"/>
3) Proactiveness				<input checked="" type="checkbox"/>	
4) Interaction ability with community					<input checked="" type="checkbox"/>
5) Positive Attitude				<input checked="" type="checkbox"/>	
6) Self-confidence					<input checked="" type="checkbox"/>
7) Ability to learn				<input checked="" type="checkbox"/>	
8) Work Plan and organization					<input checked="" type="checkbox"/>
9) Professionalism				<input checked="" type="checkbox"/>	
10) Creativity				<input checked="" type="checkbox"/>	
11) Quality of work done					<input checked="" type="checkbox"/>
12) Time Management				<input checked="" type="checkbox"/>	
13) Understanding the Community					<input checked="" type="checkbox"/>
14) Achievement of Desired Outcomes				<input checked="" type="checkbox"/>	
15) OVERALL PERFORMANCE				<input checked="" type="checkbox"/>	

V. Rashini
 Signature of the Student

Date: _____